



# InterSect360 Market Advisory Service

## Actionable Market Intelligence for High Performance Computing

### Get ahead of the trends in HPC.

**InterSect360 Research combines demand-side and supply-side studies to provide forward-looking analysis across the entire HPC ecosystem.**

#### Actionable Market Intelligence

The InterSect360™ market advisory service provides the in-depth market data you need to make more informed, forward-looking investment decisions in High Performance Computing.

InterSect360 Research incorporates the voice of the user into its studies, so you'll know where the market is going, not just where it's been. Demand-side usage models complement supply-side market sizing to identify significant HPC opportunities.

#### High performance computing

The revolution in the HPC industry has created expanding user contexts, expanding technology contexts, and expanding vendor contexts, resulting in a need for a new look at how market intelligence is gathered and categorized.

As the cluster market has grown, significant technology areas have emerged beyond server architectures. Points of technological differentiation include CPUs, operating systems, system management, data management, interconnects, middleware, and accelerators. InterSect360 Research covers these technologies areas and the vendors who excel in them.

The accessibility of HPC has led to its adoption by many non-traditional users. These threshold applications are important to InterSect360 Research because they represent potential breakout opportunities that have been newly enabled. Our inclusive view of HPC highlights new "Edge HPC" usage models that could result in significant growth.

#### InterSect360 Market Advisory Service

InterSect360 Research covers the changing market dynamics of users, technologies, and vendors in the InterSect360 market advisory service. The subscription-based service delivers regular market intelligence in three dimensions.

**Buyer Trends:** Demand-side research in InterSect360 focuses on end users' habits and preferences in purchasing, configuration, and usage. Anchored by exclusive surveys of the worldwide HPCwire reader database, buyers from across all segments provide regular updates on their HPC budget allocations, installations, and system configurations.

**Market Data:** InterSect360 Research surveys vendors to provide data on the total High Performance Computing market. Our supply-side data goes beyond servers to interconnects, storage, processors, and other significant vendor segments, and it includes forecasts and growth rates for units and revenue.

**Technology Analysis:** The HPC market consistently has several new or growing technology areas. InterSect360 Research looks at how vendors are incorporating these technologies into their product lines and how users are adopting them, providing technology analysis and forecasts based on both supply-side and demand-side data.

Taken together, these three views provide a comprehensive picture of the forward-looking trends that are shaping the High Performance Computing industry. The InterSect360 market advisory service is actionable market intelligence that leads to better decision making in HPC.

For more information on how InterSect360 Research can benefit your organization, contact us at (408) 306-2926 or [Sales@InterSect360.com](mailto:Sales@InterSect360.com).

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